

**24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES**  
(Schedule E)PAGE 1 OF 3  
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) <b>New Day for America</b>		FEC IDENTIFICATION NUMBER ▼ <b>C</b> C00581868	
Check if <input checked="" type="checkbox"/> 24-hour report <input type="checkbox"/> 48-hour report		<input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on	

Full Name of Payee <b>King Strategic Communications, Inc.</b>		Date of Public Distribution/Dissemination MM / DD / YYYY <b>04 / 19 / 2016</b>	
Mailing Address <b>750 Cross Pointe Blvd</b>		Amount <b>18537.10</b>	
City <b>Gahanna</b>	State <b>OH</b>	Zip Code <b>43230</b>	Transaction ID : <b>SE.7097</b>
Purpose of Expenditure <b>Mail</b>	Category/Type	Date of Disbursement or Obligation MM / DD / YYYY <b>04 / 18 / 2016</b>	
Name of Federal Candidate <b>JOHN R KASICH</b>		<input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose Office Sought: <input type="checkbox"/> House    District: _____ <input checked="" type="checkbox"/> President <input type="checkbox"/> Senate    State: <b>PA</b>	
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General 2016 <input type="checkbox"/> Other (specify) ▶	

Full Name of Payee <b>King Strategic Communications, Inc.</b>		Date of Public Distribution/Dissemination MM / DD / YYYY <b>04 / 19 / 2016</b>	
Mailing Address <b>750 Cross Pointe Blvd</b>		Amount <b>19916.70</b>	
City <b>Gahanna</b>	State <b>OH</b>	Zip Code <b>43230</b>	Transaction ID : <b>SE.7098</b>
Purpose of Expenditure <b>Mail</b>	Category/Type	Date of Disbursement or Obligation MM / DD / YYYY <b>04 / 18 / 2016</b>	
Name of Federal Candidate <b>JOHN R KASICH</b>		<input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose Office Sought: <input type="checkbox"/> House    District: _____ <input checked="" type="checkbox"/> President <input type="checkbox"/> Senate    State: <b>PA</b>	
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General 2016 <input type="checkbox"/> Other (specify) ▶	

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	<b>38453.80</b>
(b) SUBTOTAL of Unitemized Independent Expenditures .....▶	
(c) TOTAL Independent Expenditures.....▶	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

*J. Matthew Yuskewich*

[Electronically Filed]

Date

MM / DD / YYYY  
**04 / 18 / 2016**

Signature